

[Organization Name] Achieves Magnet® Recognition for Nursing Excellence

Congratulations to every member of our team here at [Organization Name] on achieving Magnet recognition. As many of you know, the American Nurses Credentialing Center (ANCC) evaluated our performance to determine if we meet the Magnet standards. This process was both rigorous and thorough for all involved—from the bedside nurse clinicians to the department heads, executive team, and members of the board of directors. Magnet recognition is an impressive and important distinction for our organization and staff as well as the communities we serve.

ANCC's Magnet Recognition Program® distinguishes health care organizations that demonstrate excellence in nursing services. Magnet recognition is the highest national credential for nursing excellence, serving as the gold standard for nursing practice.

With this achievement, [Organization Name] joins the global Magnet community—a select group including just [current # of U.S. Magnet-recognized organizations] domestic health care organizations out of over 6,300 hospitals in the U.S. We have always believed that we employ the highest-quality and most professional nurses. Receiving recognition from ANCC for the quality of our nursing staff reinforces this belief.

[Research shows](#) that Magnet-recognized organizations demonstrate lower rates of falls and higher patient satisfaction with nurse communication, availability of help, and receipt of discharge information. Thus, as a Magnet-recognized organization, we are making a significant contribution to our community by keeping patients healthy and safe.

Many of us were personally involved in the Magnet application process, but now we are all invested in maintaining this credential. Earning Magnet recognition is an honor that reaffirms the hard work and dedication of our entire staff and reinforces the core values that guide how we do our jobs every day.

You can read more about our new Magnet recognition on our website at [\[URL address\]](#).

Thank you, and congratulations again to all!

[Name, Title]