MAXIMIZING NURSING EFFICIENCY: THE FUTURE OF REGULATORY INNOVATION

PRESENTED BY:
- Michelle Buck, MS, APRN, CNS
- Zina Gontscharow, MPP
- Brian Sims, MBA
Session Etiquette

- MUTE
- CHAT
- PARTICIPATION
We have the data.
We want change.
It’s time for action.
Series Host

Nicole Anselme
MBA, MSN, RN, CCRN, SCRN, GERO-BC
Senior Policy Advisor
Nursing Programs
American Nurses Association
About the Series

- Five interactive 90-minute sessions featuring content developed and presented to you by members of the Nurse Staffing Task Force
- Our goal is to engage nurses in discussions around actionable steps to tackle the nurse staffing crisis.
Two Parts of Each Session:

**Presentation**
- Imperative is introduced; information and context are provided
- A Q&A will follow the presentation
- Presentation will be recorded and available on Nursingworld.org

**Discussion**
- Discussions will be focused on action
- Please do not share patient information
- We encourage participation; speak freely and openly
Overview

Nursing Pipeline

Practice
- Stress Injury Continuum
- Work Schedule Flexibility
- Total Compensation

Policy
- Healthy Work Environment
- Innovative Care Delivery Models
- Diversity, Equity and Inclusion

Value of Nursing
- Regulatory Efficiency
- Staffing Standards
- Total Compensation

Partners for Nurse Staffing Think Tank, April 2022

Nurse Staffing Task Force, May 2023

S. Delgado, 2023
Series Overview

1. Sept. 14, 2023
   Creating a Healthy & Supportive Nurse Work Environment: Key Steps

2. Sept. 21, 2023
   Transforming Cost into Value: Recognizing Nurses’ Unique Contribution

3. Sept. 28, 2023
   Innovative Care Delivery in Nursing: A Paradigm Shift in Healthcare

4. Oct. 05, 2023
   Maximizing Nursing Efficiency: The Future of Regulatory Innovation

5. Oct. 19, 2023
   Achieving Excellence in Healthcare: Nurse Staffing Standards
Michelle Buck, MS, APRN, CNS
APRN Senior Policy Advisor, National Council of State Boards of Nursing (NCSBN)

Michelle Buck is Senior Policy Advisor at the National Council of State Boards of Nursing (NCSBN). She has been a registered nurse for over 30 years and practiced as a clinical nurse specialist in orthopedics for most of her career and taught at Northern Illinois University School of Nursing. She served as the clinical nurse specialist representative on the inaugural Illinois Advanced Practice Nursing Board. She has published and presented on a variety of topics related to clinical practice, policy and nursing regulation.
Speaker Introductions

**Zina Gontscharow, MPP**

Senior Policy Advisor, Policy & Government Affairs,
American Nurses Association

Joining the ANA Policy & Government Affairs team in September 2020, Zina Gontscharow serves as a Senior Policy Advisor, elevating the nursing profession through federal regulatory advocacy. Prior to joining the ANA, Zina was a Senior Policy Analyst for America’s Essential Hospitals, playing an integral role in their policy initiatives to protect hospitals that serve a safety net role in their respective communities. In addition to her role at the ANA, Zina volunteers in her community, holding several leadership positions, including President of the Western State Hospital Advisory Council. Zina holds a Master of Public Policy and a Bachelor degree in Government and International Affairs, both from George Mason University.
Moderator

Brian Sims, MBA
Vice President of Quality & Equity, Maryland Hospital Association

With over 16 years of experience working in Maryland’s health care industry, Brian Sims is currently the Vice President of Quality & Equity, for the Maryland Hospital Association (MHA) where he leads the efforts to advance health equity throughout the hospital field as well as advocacy efforts for the Maryland Hospital Quality Program. Brian and his team work in partnership with legislators, regulatory agencies, hospital leadership, and various stakeholders to understand key issues and develop appropriate strategies to advance quality and equity priorities. Brian has also worked with health system finance leaders on finance and reimbursement advocacy and strategy.

Brian served as Co-Chair of the National Nurse Staffing Taskforce and is the President of the Maryland Chapter of the Healthcare Financial Management Association (HFMA). He is also an adjunct faculty member at Boise State University in the graduate level Population and Health Systems Management program.
Improve Regulatory Efficiency
Session Overview

- **STATE**
  - State nursing regulation
  - State-level advocacy

- **FEDERAL**
  - Regulatory advocacy
  - Legislative advocacy

**SESSION OBJECTIVES:**

- Describe the process of regulating nursing practice and identify resources for learning how state boards carry out their mission.
- Identify ways in which nurses can advocate for legislative support to enhance the use of technology that maximizes regulatory efficiency.
- Promote increased autonomy for state boards of nursing to study and evaluate licensure activities.
Federal Advocacy
Nursing Home Staffing Rule

- Long-awaited rule to establish federal staffing standards in long term care facilities
  - Focused on Registered Nurses and Nurse Aides
  - Implementation timeline and enforcement
  - Comments due November 6
Legislative Advocacy

- Congressional Priorities
- Hill/Lobby Days
- Political Action Committees
State Nursing Regulation
Nursing Regulatory Bodies

- Often referred to as boards of nursing
- Charged with protecting the public’s health and welfare
- Responsible for assuring that safe and competent nursing care is provided by licensed nurses
- Regulate nursing practice
- Enforcement of the law
State Nursing Advocacy

- Local engagement
- State nursing group membership
- Relationship with legislator
- Consider a position on the board
- Share your story
- APRN Full Practice Authority
Q & A
Discussion Questions

1. How does regulation and policy affect the implementation of the other imperatives?
   - Work environment
   - Economic value of nurses
   - Care delivery innovation
   - Staffing standards

2. What barriers do you foresee in implementing the imperatives and how do we mitigate these challenges?
Key Discussion Takeaways
Session Wrap-Up

- You will earn **1.5 CNE credits** for today’s session
- Please **scan the QR code** or follow the **link placed in the chat** to claim your CNE credits
- Earn another **1.5 CNE credits** by attending next week’s sessions
Upcoming Sessions

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FROM DATA TO ACTION

The Nurse Staffing Task Force Project ECHO®

Tackling the Nurse Staffing Crisis

Thank you for joining us!

Think Tank Recommendations

Task Force Recommendations