WHERE DO GIVING AND NURSING INTERSECT? Clearly, nurses give to their patients, but their giving goes so far beyond that. By sharing their expertise and passion for taking excellent care of patients, nurses give back to their colleagues, families, friends, and communities.

For more than 60 years, the American Nurses Foundation has provided a way for the world to give back to nurses. We support nurses and advocate for them to lead the charge to make health care better.

Nurses play a critical role in how we live and how we die. Patients and families express their deep gratitude in heartfelt ways, like delivering cookies or flowers to a hospital unit or office.

The Foundation offers the opportunity to thank nurses on a wider scale and with a lasting impact. Our programs enable nurses to use their knowledge about patients’ needs to influence and improve how hospitals operate. We strive to make health policy more patient-focused and encourage nurses across the country to develop and implement new and better ways of caring for patients and their families.

Now is the time to give back to nurses. It is time for those of us who have experienced outstanding nursing care and want it to be available to everyone. It is time for those of us who benefit every day from what nurses do to promote health and protect patients. It is time for those of us who believe the nursing profession is the ultimate combination of art and science, skill and commitment. We must invest in nursing at a scale that matches the profound contributions nurses have already made to health care—and the colossal potential they have to make an even greater impact.

Kate Judge
Executive Director

Marla J. Weston
Chief Executive Officer

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How will nurses continue to advance and innovate health care?

- By 2020, 10,000 nurses will be serving on hospital and healthcare organization boards.
- Healthcare workforce management will incorporate safety and quality care standards into their staffing processes.
- Nurses will take ownership of their personal health and lead the people of our nation to a new level of well-being.

Every step of the way, the Foundation will lead philanthropy in nursing by enabling and championing how nurses transform and improve lives.
Groundbreaking research on topics such as Healing Touch Therapy is one of the inspiring initiatives that keep us involved with the ANA Enterprise, and the Foundation in particular.

—Cynthia Sylvia, Clinical Sciences Manager, Stryker Medical
EXTENDING A LEGACY

AS A FORMER FOUNDATION CHAIR, Norma Lang, PhD, RN, FAAN, FRN, once sought donations. Now she joins the ranks of endowment donors through her planned gift.

On most Foundation gift documents dated 1994 to 1996, you’ll find the neat and concise signature of Norma Lang. Her John Hancock matches her focused leadership style and the powerful directness with which she talks about the importance of nursing. In fact, Lang’s passion and matter-of-fact approach led her to secure more gifts of endowment in her two-year tenure than any Foundation chair before her.

Throughout her career and especially while Foundation chair, Lang has advocated for long-term investment in nursing knowledge and research—a priority shared by donors such as Mary Tilbury, Eleanor Lambertson, Rita Chow, and Yaye Togasaki-Breitenbach. Each of these women believed that research by nurses is critical to the profession and to patients.

Committed to Quality

Twenty years after her time as Foundation chair, Lang’s signature will once again appear on an intention to create an endowment, but this time on another line—that of the donor. Through her estate planning, she will establish the Norma and Glenn Lang Endowed Research Fund to ensure nurses can explore new ways to improve care and health. One of the creators of the American Nurses Association’s National Database on Nursing Quality Indicators, Lang has chosen nursing quality as her fund’s focus.

“It is vital that we encourage new ideas and ways of doing things, and test them to truly know what makes a difference,” Lang says. “I know that nurses of the future will need resources to advance nursing. The American Nurses Foundation was created for today’s and tomorrow’s nurses.”

A lifelong proponent of quality assurance in nursing, Lang believes that nurses should lead health centers and play a major role in shaping health policy. Lang’s funds will now enable other nurses to take up her torch for generations to come.

To learn more about how you can create a living legacy for nursing, contact Elizabeth Franzino, Director of Development, at 301-628-5305 or elizabeth.franzino@ana.org.

Nursing Research Foundation

Inspiring Nurses, Inspired Causes

Nurses like Norma Lang, who establish endowments to support nursing research, move nursing forward even beyond the span of their pioneering careers.

A former Foundation president, Eleanor C. Lambertsen, EdD, RN, DSc (Hon.), (1916-1998) developed the concept of “team nursing,” which revolutionized health care by placing registered nurses in the primary interdisciplinary leadership role. In 1993, she established the Eleanor C. Lambertsen Scholar Fund to support recipients of the Foundation’s Nursing Research Grants Program.

Mary S. Tilbury, EdD, RN, CNAA-BC, was instrumental in the development of the Magnet Recognition Program®. Later in her career, she became the first RN to serve on Sinai Hospital of Baltimore’s board of directors. In honor of her parents, Tilbury established the Sayre Memorial Scholar Fund for nurse researchers studying patient care and leadership/management interactions.

Rita Chow, EdD, RN, AHN-BC, FNGNA, FAAN, cared for patients at a prison hospital, a Sioux reservation, the nation’s last leprosy facility, and on the front lines as a member of the US Army Nurse Corps. To carry through her vision of a future with more collaborative, patient-centered, and holistic care, she cofounded the Chow-Togasaki-Breitenbach Endowment with her late friend Yaye Togasaki-Breitenbach in order to provide unrestricted funding for graduate and postdoctoral nursing research studies.
FROM BEDSIDE TO BOARDROOM
Elevating Nurses to New Levels of Leadership

DESPITE BEING AT THE SIDE OF PATIENTS during their most difficult moments, nurses are often absent from the boardroom, where major conversations regarding patient care, wellness, and health policy take place. To put nurses at the center of these important discussions, the American Nurses Foundation undertakes several initiatives to elevate nurses into leadership positions and amplify their voices in the healthcare decision-making process.

Board Resume Workshops
Thanks to support from the Rita and Alex Hillman Foundation, the American Nurses Foundation piloted a workshop at the 2015 ANCC National Magnet Conference on how to create a board resume, a critical element for nurses striving to serve on a board of directors. More than 35 participants learned how to extract highlights from their lengthy curricula vitae and hone them into a concise document for board nominating committees, recruiters, and non-academicians. The session was so well-received that it is rapidly becoming a conference staple.

Nurses on Boards Profiles
To learn about how nurses can influence important healthcare decisions—and why they should—the Foundation profiles nurse leaders across the country who have forged the path to the boardroom. On the opposite page, read about what motivates Lizanne Fontaine, JD, BSN, RN, to devote her time to serving on three boards.

Nurses on Boards Coalition
A generous grant from the Robert Wood Johnson Foundation has enabled the American Nurses Foundation to host the Nurses on Boards Coalition since 2015. To date, the Coalition is nearly a quarter of the way toward its goal of improving the health of communities nationwide by ensuring 10,000 or more nurses serve on corporate and nonprofit health boards by 2020.

NURSE ON A BOARD: LIZANNE FONTAINE
Counsel and Chief Compliance Officer, Morris Heights Health Center, The Bronx, NY
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Member and former chair, Board of Trustees, BRIC
EDUCATION
JD, New York University School of Law
BSN, New York University Division of Nursing

As a nurse, what do you bring to board service that you feel is valuable and demonstrates the importance of having nurses in positions of influence?
I am the first nurse to serve on Brooklyn Hospital’s board, even though it is Brooklyn’s oldest hospital. Thanks to my experience with patient care, I am able to convey the patient perspective when it comes to decisions about the hospital. I think my service has also been validating for the hospital’s nurses, who make up its largest group of employees.

Nurses possess an ability to think beyond one particular patient to the broader impact that patient care and the patient experience have on children, families, and communities. Nurses are also engaged, consistent, and skilled at using time efficiently—other traits that are key in board service.

How would you suggest nurses seek out and prepare for board service?
Research organizations that interest you and their current board members. Don’t hesitate to indicate interest, particularly if you have a connection to a board member. Start the conversation by conveying that you’d like to understand the organization better and learn more about how to get involved.

Many organizations have committees that are open to non-board members. These can be a great way to get involved, potentially leading to new board opportunities and connecting you with a circle of people who can recommend you for board service. Boards are always looking for fresh talent, insights, and perspectives.

What advice would you offer to other nurses about the value of board service?
You will find you are good at it. It will be enjoyable and help you fly the flag for the profession a little higher. Nurses in board leadership roles are a great reminder of the incredible power of our profession.

Board service is an opportunity to see many of the same challenges you grapple with professionally from a new perspective, and to advocate for other nurses. What you bring to a board will be informed by your professional life and vice versa. I would encourage nurses who are interested and have the time to look for opportunities for board service.
HONORING NURSES, STRENGTHENING NURSING

ON HER FIRST VISIT to the ANCC National Magnet Conference®, Julia Warner, BSN, RN, CWON, felt as though she had stepped into the nursing Olympics. She was struck by the positive and celebratory atmosphere, and excited to use what she had learned from the field’s very best nurses. She also learned something unexpected: how easy it is to honor an outstanding nurse.

With a modest donation to Honor a Nurse, an American Nurses Foundation program sponsored exclusively by Wolters Kluwer and its Lippincott Solutions software suite, Warner nominated her colleague and director, Jackie Collavo, MA, BSN, RN, NE-BC, for the Foundation’s 2015 Nurse of the Year. She was overjoyed—but not surprised—when Collavo earned the top honor.

A Devoted Colleague

From the moment Warner arrived at Pittsburgh’s West Penn/Allegheny Health Network in 2012, she was impressed by Collavo’s unwavering dedication to putting the patient first and mentoring her colleagues—even when that means working a 70- or 80-hour week.

“Jackie has 14 departments reporting to her, and she will still take the time to sit with a new nurse who is struggling,” Warner says. “She is always recognizing everyone around her. It was time for her to be recognized.”

A nurse for more than 30 years, Collavo directs nursing operations and the Magnet Recognition Program® at West Penn Hospital. Under her leadership, West Penn became Pittsburgh’s first hospital to receive the Magnet® designation for nursing excellence, in 2006. It has since received a second Magnet designation and is currently in the process of seeking its third.

When Collavo found out she had been chosen as Nurse of the Year, she told Warner, “This is not about me. It’s about all the people who work here and work so hard every day to make this a culture of excellence.”

Likewise, the Honor a Nurse program is not only about recognizing superior nurses. Because proceeds support nursing research, scholarships, and programs, it improves the field at large—a goal Warner takes seriously.

A Call To Action

“Nursing is more than a profession. It’s a calling,” Warner says. “We need more nurses every day to provide care in homes, hospitals, nursing homes, schools, and the community. We need nurses representing us and changing policy in Washington and at regulatory agencies and CMS.”

It’s a tall order, but the motivation that calls nurses is simple, Warner says. “All you have to be able to do is care for people.”

To submit a donation in honor of a nurse, visit www.givetonursing.org/honoranurse.
2015 Financials

STATEMENT OF ACTIVITIES

Revenue
Contributions $1,647,000
Other Income $13,000
Total Revenue $1,660,000

Expenses
Programs $1,308,000
Governance $186,000
Fundraising $198,000
Total Expenses $1,692,000

STATEMENT OF FINANCIAL POSITION

Assets
Cash & Cash Equivalents $32,000
Accounts Receivable $839,000
Prepaid Expenses $1,000
Total Current Assets $872,000
Investments $5,207,000
Furniture & Equipment $2,000
Total Non-Current Assets $5,209,000
Total Assets $6,081,000

Liabilities & Net Assets
Accounts Payable & Accrued Expenses $177,000
Due to ANA & Related Entities $874,000
Accrued Personnel Costs $31,000
Deferred Revenue $31,000
Total Liabilities $1,113,000
Net Assets $4,968,000
Total Liabilities & Net Assets $6,081,000

Based on audited 2015 financial statements. A copy is available upon request by calling the Foundation office at 301-628-5227.

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The American Nurses Foundation would like to thank Anne Arundel Medical Center, Johns Hopkins Hospital, the Hospital of the University of Pennsylvania, and their nursing staffs for their participation.