

ANA  ENTERPRISE
INNOVATION



THE GUTSY INNOVATOR

guts-y: showing courage, determination and spirit

We're THE newsletter obsessed with activating the creative spirit of nurses to transform health care.

July 2022

Hi Nurse Innovator,

July represents themes of freedom, sacrifice, and service. We celebrate those who have gone before us with great resolve to make our lives better, to secure our freedoms, and build for a better tomorrow. This aligns with our newsletter title, **Gutsy Nurse**, as we expand the focus of our modern-day role models in the nursing profession.

As we think about stories of freedom and service this month, we will seek out stories from our profession. Help us create this legacy and elevate those leading the way. To all you Gutsy Nurses – we salute you and celebrate your service and sacrifices this month.

Keep Being Gutsy, Ori



It's Time to Apply!

Feeling daring? A little wild? It's time to get #gutsy and apply for the [2023 ANA Innovation Awards](#), sponsored by Stryker. You have a chance to win a \$25,000 individual award or a \$50,000 team award. Innovation comes in all forms and surely yours fits into one of our categories: care delivery models, medical

device or product, educational interventions, new business/program/service, research, or technology.

Want to learn more about the ANA Innovation Awards? We are hosting [monthly office hours](#) (July through October) to answer your questions and provide additional details.

[Learn More and Apply Today](#)

See You Now Podcast

Episode 73: [Scope, Specialty & Expertise](#)

Listen to nurse leaders Leslie Oleck (APNA), Dr. Linda Groah (AORN), and Dr. April Kapu (AANP) discuss the value of specialty nursing in the areas of psychiatric, surgical, and advanced practice nursing.

[Listen to Episode 73](#)



Nurse Innovation Blog - New Posts!

Front-line Frustration Sparks Innovative Solution

After 20 years as a nurse, Michael Pickett, APRN, MSN, CPNP knew he needed a change. What he didn't know was how that change would come about – as a leader in front-line innovation with the development of **RediStik**®, a simulation task trainer.



[Read the Blog](#)



Virtual Nursing: What is It? What Does It Look Like? Who's Doing It?

After two years of planning and preparation, Jennifer Ball, MBA, BSN, RN leveraged the opportunity to pilot virtual nursing care on a newly constructed unit at Saint Luke's Health System. Learn how she did it and how she scaled it.

[Read the Blog](#)

Free Innovation CNE

SEE YOU NOW PODCAST BUNDLE



**SEE
YOU
NOW**

Four Insightful Episodes Focused on Health Equity:

- Reading the Signs
- Black Midwives & Mamas Matter
- Virtual Screening for Safer Shelter(s)
- Counting on Faith

Listen and Earn FREE CNE Credit Hours!



There is still time for you to collect four free CNE credits with the [See You Now podcast bundle](#). Our first set of podcasts focuses on health equity issues being tackled by nurses around: human trafficking, maternal health disparities, technology to address community needs, and how nurses are working with faith communities to address disparities.

ICYMI

Didn't have time to participate in the *Why Nurses Make a Difference* virtual event? We've got you covered! [Hear what your colleagues are saying](#) about nursing innovation and receive four free CNE credits.

Innovation Books We Love!



[The Ten Faces of Innovation](#), is a fun and engaging book for your summer vacation read. Learn how an individual's innovation type can influence culture, business, and organizations.

Which innovation type sounds like you, or people on your team? Understand the strengths of each innovation type to help move your work forward faster.

1. **The Anthropologist** – brings new learning and insights
2. **The Experimenter** – prototypes new ideas continuously
3. **The Cross Pollinator** – explores other industries and cultures
4. **The Hurdler** – overcomes and outsmarts roadblocks
5. **The Collaborator** – brings eclectic groups together
6. **The Director** – gathers talented cast and crew
7. **The Experience Architect** – designs compelling experiences for deeper connections
8. **The Set Designer** – transforms physical environments, behaviors, and attitudes
9. **The Caregiver** – anticipates needs and is ready to meet them
10. **The Storyteller** – builds internal and external awareness

Let us know what your innovation style is and tell us what YOU'RE reading. Send us a note at innovation@ana.org.

Share Your Innovation Story

One of the ways we expand innovation in nursing is through storytelling. ANA Innovation is building a legacy and larger story about ways nurses are innovating today. From our [Innovation Awards](#) and [See You Now podcast](#), to our [Nurse Innovator Stories and Voices](#), ANA is committed to recognizing and celebrating those who are paving a pioneering path for all of us. Do you know a nurse innovator who is bravely forging ahead to serve and create a better health care system? Are you a nurse innovator who is passionate about your story and would be willing to share? These stories inspire others to move forward with their ideas and have courage to speak up with new ideas. Become a part of this growing legacy of nurse-led innovators and health care catalysts by [telling your story](#) or a colleague's story.

“Most of the things worth doing in the world had been declared impossible before they were done.”

— **Louis D. Brandeis**, Former Associate Justice of the Supreme Court of the United States



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