ANA Innovation Advisory Committee

BUSINESS ENTREPRENEURSHIP & INTRAPRENEURSHIP

www.nursingworld.org/innovation
1% of the 27M nurses worldwide are entrepreneurs (Journal of Advanced Nursing)¹

50% of nurses shared having a side hustle in a poll of 1300 American nurses and those with less than 3 years of experience have ambitions to start their own business (Daily Nurse)²

3.12M business applications started in 2023 compared to 2.95 in 2022 (Finder)⁶

1978 the year the term intrapreneur was first coined by Gifford and Elizabeth Pinchot (Archive.org)⁷

4M minority-owned companies in the United States have generated 700B in annual sales (U.S. Senate Committee)⁵

11% increase of women in c-suite positions between 2015-2023 (McKinsey)³

1 in 4 C-suite leaders are women, and just 1 in 16 are women of color (McKinsey)⁴

10,000B+ is the expected growth of the global healthcare market by 2026 (Journal of Advanced Nursing)⁸