



THE GUTSY INNOVATOR

ACTIVATING THE CREATIVE SPIRIT OF NURSING

May 2022

guts-y - showing courage, determination, and spirit

Hello Nursing Colleague,

Nurses Make a Difference is the theme for National Nurses Month. I have always known this. I grew up in a medical family where my mother (BSN, RN) made sure nurses got equal play around the dinner table and in all conversations. Patients, families, and communities intuitively know the value of nurses. We need to make sure the immeasurable contributions that only nurses can provide are recognized across organizations as well.

Your scientific training, empathy, and deep observational skills heighten your ability to quickly make connections and create meaningful solutions. These solutions are often wiser and more effective, which increases the likelihood of them being implemented and/or adopted. Redirecting the focus to partnership, education that meets people where they are, and prevention is changing conversations on how care is delivered and received. Nurses have already authored the history of health care. Now it is onward to creating the future.

Remember: Nurses do not need permission to innovate. They do it every day.

Keep Being Gutsy,
Ori + Lois

YOU Make a Difference

ONLINE MAY 18, 2022

A LIVE
NURSES
EVENT

RECOGNIZE THE PROFESSION. CONNECT WITH STORIES. MAKE A DIFFERENCE

National Nurses Month Virtual Event + Innovation Hour

On Wednesday, May 18, at 1:00 p.m. EDT, celebrate the nursing profession with a free virtual event to recognize the profession and how nurses make a difference. Afterwards, join the innovation team at 3:00 p.m. to hear from nurse innovators across the country! [Register today.](#)



Funding Opportunities - Now is the Time!

Go ahead and give it a shot. Submit your video application by May 31 for our NursePitch™ video pitch competition. This is a great funding source for your innovation work with cash prizes of first place (\$10,000), second place (\$7,500), third place (\$5,000), and honorable mention (\$2,500). Open to nurses from around the world, there are six categories that will be voted on by peer reviewers and the public (fan favorite). The top selections in each category will move on to Round 2. What have you got to lose? [Learn more about NursePitch™.](#)

See You Now Podcast Episodes - Show Me the Numbers!

Episode 39: [Real World Data. Real Life Results.](#)

Episode 35: [Big Data & AI Meet Nursing Precision](#)

Hear how Kathleen Maignan, MSN, OCN, AGPCNP-BC, gleans insights from clinical trial data to transform care for cancer patients.

[Listen to Episode 39](#)

Learn how Robbie Freeman, MSN, RN, NE-BC, and his team are leveraging data to design and embed AI into hospital operations and clinical workflows.

[Listen to Episode 35](#)

*Don't forget about our free [See You Now podcast CNE](#) opportunity that is available to all nurses.

You're Invited!

Our next ANA Innovation Lounge, *How Listening Like a Poet Heals*, will be held on **Wednesday, June 15**, at **6:00 p.m. EDT**. Register for free today.

[Sign Up for Free!](#)



ANA AMERICAN NURSES ASSOCIATION INNOVATION

ANA INNOVATION LOUNGE
VIRTUAL EVENT

Nurse Innovators, Creators, and Experts Talk Innovation in Health Care

Wednesday - June 15, 2022 6:00 p.m. - 7:30 p.m. ET [REGISTER NOW](#)

Nurse Innovation Blog

Making a Difference in Children's Lives



Cecilia Auth, RN, intuitively knew that the way she learned to care for sick children with feeding tubes was not effective. Her expertise in this arena led to the creation of Tubesies, a functional medical garment that is changing therapeutic outcomes for the littlest patients.

[Read the Blog](#)

ANA Innovation Community

If you're an ANA member, consider joining our Innovation Community for free. We discuss research tools, share organizational work, and review the CMS plan to drive health equity!

[Join Today!](#)



Join this nursing Innovation community today to connect, share, and learn.

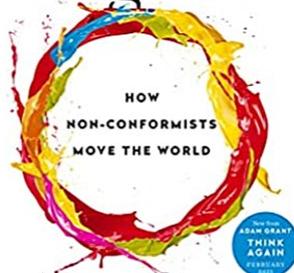
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Free for all ANA Members

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Originals



Foreword by SHERYL SANDBERG

Innovation Books We Love

Having a hard time getting your ideas accepted? Pick up a few tips from Adam Grant's book *Originals*. Let us know what YOU'RE reading. Send us a note at [\[email protected\]](#).

[Order the Book](#)

Keep Being Gutsy!

"No idea is so outlandish that it should not be considered."

— Sir Winston Churchill



Share with a friend.

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