



THE GUTSY INNOVATOR

ACTIVATING THE CREATIVE SPIRIT OF NURSING

March 2022

guts-y - showing courage, determination, and spirit

Hello Nursing Colleague,

Health care and nursing need innovation.

Innovative ideas and solutions are born from creativity. How would you respond to the question, “are you creative?” Some of you would immediately say, “yes” or “of course,” while others would say, “absolutely not” or “never.” Everyday creativity takes many forms – art, dancing, process improvement, gardening, organizing, and countless others. I’m here to confirm that you ARE uniquely creative and that creativity is a muscle to be stretched, trained, and honed over time.

Think about all of the things you see in the world that go unnoticed by others. They may even be dismissed, but you see them! Your creativity is a reflection of who you are. Jonathan Swift said, “Vision is the art of seeing things invisible.” Increase your creativity by creating moments for you to “see” the world in new ways.

Nurses are always assessing situations. Consider an exercise in observation: Find a photograph (documentary-style works well – the more detail the better). When looking at the photo, what comes to mind? Who is there, what’s going on, what makes you think that, what else do you see? Do this over and over again. Consider writing down these observations. Now apply this to your work environment. We are exposed to huge amounts of sensory input daily, but deeper observations can lead to deeper insights, fueling your imagination and creative solutions.

Remember that health care and nursing need YOU!

Keep Being Gutsy, Ori



2022 ANA Innovation Awards Winners

We are pleased to announce the winners of the [ANA 2022 Innovation Awards](#), sponsored by Stryker. Read the official announcement [here](#), check out their stories below and [watch the awards ceremony](#). [Earn CNE credits by registering for the 2022 Navigate Nursing Webinar Bundle](#). Registration is free for ANA members and only \$75 for non-members. You must view the entire webinar bundle to earn CNE credits.

Congratulations to all our winners!

Individual Award Winner

KaSheta Jackson, DNP, RN, Vice President, Health Equity and Social Impact at Vidant Health

- Jackson developed [Community Pop-Ups: A Rural Approach](#), an innovative health care delivery model implemented as community-based pop-up clinics to address social and economic barriers to health care. This program is making health care both more accessible and approachable by directly providing preventive services, improving health care equity, and offering resources to communities with the greatest need.

Team Award Winners

- Michael Pickett, MSN, APRN, CPNP, Pediatric Nurse Practitioner at Texas Children's Hospital
- Marilyn Hockenberry, PhD, RN, FAAN, Director of Global HOPE Nursing, Baylor College of Medicine
- Jaime Choate, MSN, RN, NPD-BC, Nursing Development Specialist, Texas Children's Hospital
- Tadala Mulemba, BscNM, RN, Global HOPE Nursing Assistant Director, Baylor College of Medicine
- Jeannie Eggers, MSN, RN, CPN, CCRN, Simulation Education Specialist, Texas

Children's Hospital

Michael and his team developed the [RediStik®](#) Wearable Simulation Task Trainers. Nurses and other health care professionals are trained to insert peripheral and central venous catheters to administer fluids, draw blood, and deliver medications. The RediStik® innovation gives nurses hands-on practice while receiving real-time feedback from instructors via zoom.

Honorable Mention – Individual Award

Cecelia Auth, RN, Founder & CEO of [Tubesies](#)

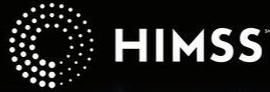
Tubesies is a pediatric feeding tube-friendly bodysuit that provides easy and direct access to a baby's gastrostomy tube. Tubesies' patented window opening helps to conceal tubes that curious hands may potentially tug and pull at. Inside the window opening, a convenient waterproof pocket holds a 2x2 gauze, to help absorb any leakage around the G-tube, supporting skin integrity.

Honorable Mention – Team Award

DaiWai Olson, PhD, RN, FNCS, Staff Nurse and Professor of Neurology at the University of Texas Southwestern Medical Center

Currently, patients in coma do not receive standardized care, and there are no known therapies to restore consciousness. [The Curing Coma® Campaign \(CCC\)](#) is the first global effort to promote recovery of consciousness through early intervention and long-term support. The campaign has now evolved into an international scientific collaboration including more than 250 nurses, advanced practice providers, doctors, scientists, therapists, medical ethicists, and patient advocates.

**We will be accepting applications for the 2023 Innovation Awards
beginning June 1, 2022.**



NURSEPITCH™

Let your ideas take center stage.

Will We See You at the Orlando NursePitch™ Workshop?

In collaboration with the [ANA, HIMSS is hosting the 2022 NursePitch™ Innovation Workshop](#) and Roundtable Luncheon on March 15 in Orlando. These events are designed to increase the voice, opportunity, and visibility of the nursing audience in the digital health ecosystem by spotlighting nurse-led and nurse-developed innovation.

Listen to the *See You Now* Podcast AND Get CNE - Open to ALL Nurses

Listen to our [See You Now podcast bundle](#) and receive four free CNE credits! Our focus is on health equity with episodes that include Reading the Signs, Black Midwives & Mamas, Virtual Screening for Safer Shelters, and Counting on Faith.



[More See You Now Podcast Episodes](#)

Episode 66: [Sending Out An S.O.S](#)

This powerful episode focuses on ending the culture of fear and shame when seeking mental health support, and building supportive environments that protect our healers. To that end, on February 17, 2022, the [Dr. Lorna Breen Health Care Provider Protection Act](#) passed the Senate and is now headed for signature by President Biden.

[Listen to Episode 66](#)

Episode 49: [Charting A New Path for Mental Wellness](#)

After hearing the difficulties colleagues encountered when seeking mental health support, seasoned nurse entrepreneurs Dr. Brigid Gannon and Dr. Pritma Dhillon Chattha founded [Lavender](#), an online psychiatry and therapy office that also provides medication management.

[Listen to Episode 49](#)

Innovation Blog



[Nursing Knowledge is Key to Curing Coma](#)

March is the month we raise awareness with World Coma Day. Learn about the nurses who launched the global campaign – [Curing Coma!](#)

[Read the Blog](#)

[Join our Nursing Innovation Community](#)

[Join the ANA Innovation Community today](#) and connect with other creative-minded nurses like yourself! It's FREE for all ANA members. Simply log in to your account and hit enter. Not an ANA member? [Join the ANA today](#) and get access to loads of information benefits and resources.

Sharing a thread in the conversation that made us smile – Thank you, Thea! “You might be a nurse innovator if...”

- You know how to set up an IV using a rolling coat rack
- You see someone outside of work with small veins and begin problem-solving

Send us your “You might be a nurse innovator if...” comments to innovation@ana.org.

ANA ENTERPRISE INNOVATION

— ONLINE COMMUNITY —



**Join this nursing innovation community
today to connect, share, and learn.**

JOIN NOW

Free for all ANA Members

Save the Dates!

Our Innovation Lounges will take place on April 27, June 15, September 14, and October 26 from 6:00 p.m. -7:30 p.m. EDT. Details will be posted on our website soon!

Keep Being Gutsy!

"I was smart enough to go through any door that opened" -- Joan Rivers



Share with a friend.

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