

## REQUEST FOR PROPOSAL

Release Date: February 8, 2021

### Funding Opportunity from the American Nurses Association

*(Supported by the American Academy of Pediatrics and the Centers for Disease Control and Prevention)*

for

### Infection Prevention and Control Core Training Materials Deadline Extended to March 19, 2021

#### Summary

The American Nurses Association (ANA) is accepting proposals from nursing organizations and associated healthcare businesses to provide core training materials on specific topics related to infection prevention and control (IPC). This should include best practices addressing coronavirus disease 2019 (COVID-19) and other related pathogens, as well as evidence-based strategies to improve outcomes. Materials must address one of the topics provided and follow the specifications provided below. Proposals must be submitted no later than March 19, 2021 via the online application form indicated for consideration.

#### Background

Project Firstline is a collaborative effort led by the U.S. Centers for Disease Control and Prevention (CDC) which brings together diverse health care and public health collaborators to provide infection control training to the more than six million health care professionals in the United States, as well as members of the public health workforce. The ANA is partnering with the CDC in this initiative.

ANA Project Firstline aims to prepare and protect nurses, their patients, and their communities from infectious disease threats, such as COVID-19. This stronger, better prepared workforce will also improve the prevention of health care-associated infections, including those caused by antibiotic-resistant pathogens.

#### Award Details

Through this project, ANA is offering selected awardees a \$2,000 honorarium to support the development of IPC training content that is ready for distribution and use by ANA Project Firstline. Awards will be made following the selection announcements on March 29, 2021.

Additional benefits associated with the award include:

- Potential opportunity to record a short video
- Marketing as a Project Firstline Partner on the ANA webpage and other platforms
- Recognition as an ANA/Project Firstline Core Curriculum Trainer

#### Who Should Apply

The ideal candidates for consideration will:

- Be actively employed or affiliated with a professional, clinical, or higher education setting in a healthcare capacity.
- Demonstrate strong knowledge and experience with IPC and/or IPC education.

#### Questions? Please Contact

[ProjectFirstline@ana.org](mailto:ProjectFirstline@ana.org)

## Content Topics

Applicants must choose one or more of the following IPC topic groups for the proposed training materials:

### IPC Basics:

The Concept of Infection  
The Basic Science of Viruses  
Source Control  
What is a Respiratory Droplet?  
Recognizing Risk: How Viruses Spread  
Standard and Transmission-Based Precautions  
How Do Viruses Spread from Surfaces to People?  
Environmental Cleaning and Disinfection

### Focused IPC Topics:

Aerosol Generating Procedures: Risk continuum  
Hand Hygiene / Hand Sanitizer  
Risk Associated with Nonsterile Glove Use  
Healthcare Acquired Infections  
Antibiotic Stewardship

### Vaccination IPC:

Multi-Dose Vials  
Injection Safety  
Vaccination Administration PPE

### Personal Protective Equipment (PPE):

PPE: Quality & Ratings / Donning & Doffing  
PPE: Selection on the Front Line / Universal Eye Protection  
PPE: Optimizing Supply / Reprocessing & Sterilization

### Disaster Preparedness & Execution:

Crisis Standards of Care: How to Transition Between Contingency & Crisis  
Crisis Standards of Care: Environmental  
Disaster Preparedness: Triage  
Crisis Standards of Care: Staffing  
Risk Communication with Leadership

### IPC as a Form of Self-Care

How Nurses Can Protect Their Loved Ones  
Self-Advocacy as a Form of Self-Care

## Content Requirements

Submitted materials are intended to be used for self-guided study that will be made eligible for nursing continuing education credit. As a result, it must adhere to the following guidelines.

The target audience for the education modules is frontline workers at all levels.

1. Curriculum content must be submitted in Microsoft PowerPoint.
2. Presentation slides must include the narration/script in the slide notes pane.
3. Must include a one-page summary with explanatory information with citations.
4. Must include references that are current (less than three years).

The content must meet the standards for continuing nursing education (CNE) to ensure quality measures are in place.

### Continuing Nurses Education (CNE) Content

A product offering CNE follows nationally recognized accreditation standards.

1. The content is evidence-based and is from trusted sources and institutions (CDC, HHS, OSHA, NIOSH, etc.)
2. The content has specific and measurable learning outcomes to ensure transmission of new or transferrable knowledge.
3. The content adheres to American Nurses Credentialing Center Accreditation content integrity standards.
  - a. Standard Content Integrity Language for Presenters
  - b. Presentations may only include the content of your educational presentation.
  - c. No commercial logos or products may be included in your presentation.
  - d. You must have permission to use copyrighted material (including images from the internet) unless they say you can use them without attribution.
  - e. Endorsement of products is not permitted in the presentation.
4. The content meets identified practice gap and free of commercial or biased interest.
  - a. The education content should be reviewed for evidence of implicit bias.
  - b. The content developer must strive to be aware of his or her own biases and endeavor not to let them influence the quality of product.
5. Subject matter experts (SME) must be qualified experts in their field.

### Adult Learning Principles

The content needs to be engaging and motivate the adult learners to learn. The content should include engagement activities such as questions, reflections, quotes, visuals versus large blocks of text, a case study and/or a problem to solve.

### Format

The content developer will use Microsoft PowerPoint. A script should be included in the slide notes pane. The narration notes will be used for narration and or captions to support compliance with Section 508 of the Rehabilitation Act.

### Language

Use plain language. Some techniques can include short sentences and paragraphs, active voice not passive, simple lists, define terms and avoid the use of jargon. Use good PowerPoint design techniques.

Keep your slides simple, keep font size no smaller than 30 points, choose readable colors and fonts, limit the words on the slides, and use animations sparingly.

### **Length**

The length of the education module is related to the complexity of the topic. The minimum length for awarding CNE is 15 minutes. Each individual topic listed must be presented in unique 15 to 20-minute blocks. Related topics may be bundled following submission and review into longer content packages.

### **Other**

Reading resources can be included as a part of the curriculum or can be added as additional resources. If it is included in the curriculum, the time spent reading will count toward the CNE's awarded.

***Please note content provided as part of this application or resulting from awardee deliverable obligations may be used by ANA and/or Project Firstline in part or in its entirety in a variety of formats and on a variety of platforms. Submission of this application grants full usage rights and subject likeness permission in perpetuity for all resulting content.***

*Project Firstline is a national collaborative led by the U.S. Centers for Disease Control and Prevention (CDC) to provide infection control training and education to frontline healthcare workers and public health personnel. American Nurses Association is proud to partner with Project Firstline and a sub awardee to the American Academy of Pediatrics, as supported through Cooperative Agreement CDC-RFA-OT18-1802. CDC is an agency within the Department of Health and Human Services (HHS).*