A CLOSER LOOK AT INFECTION PREVENTION AND CONTROL EDUCATION

TRAINING
- Developed 7 training modules in collaboration with 12 subject matter expert partners
- Offered 8 CDC training modules and 14 facilitator training session plans
- Over 13K nurses completed 5,655 courses, Distributed 6,573 CNE credits
- Created 3 Insight Surveys with 1,495 total participants and developed 4 downloadable infographics to report results

VIRTUAL INTERACTIVE EDUCATION
Project ECHO is a telementoring program to connect nurses and health care workers on the frontlines with IPC experts. Three 8-session ECHO series were conducted on IPC Fundamentals. Highlights include:

- 1,672 Participants
  - Approximately 90 per session
  - From 45 states and territories
  - Representing 50 nursing specialties
- 92% agreed that the content will help them change/improve their practice

ON-THE-GO RESOURCES
Users can easily link to trusted websites; watch videos; download and share infographics and fact sheets; and access helpful tools and calculators.

- 269 Curated resources
- 32 IPC-related topics

LIVE EDUCATIONAL EVENTS
ANA Project Firstline collaborated with IPC experts to present innovative educational events on new developments and emerging trends.

<table>
<thead>
<tr>
<th>Event</th>
<th>Attendees</th>
<th>% Felt Content Helped Improve Practice</th>
</tr>
</thead>
<tbody>
<tr>
<td>CDC-ANA IPC Conference Session</td>
<td>171</td>
<td>89%</td>
</tr>
<tr>
<td>IPC Guidance for a Transmissible Fungus: Candida auris</td>
<td>279</td>
<td>81.8%</td>
</tr>
</tbody>
</table>

MARKETING/OUTREACH
ANA Marketing supports Project Firstline by continuing to build awareness and leverage ANA’s internal and external channels to expand reach and engagement.

- 13 Newsletters and 3 topic-based educational surveys
- 46k Targeted email list with over 800k impressions
- 8.3M Total Reach

NURSE PARTNER ORGANIZATIONS
The American Nurses Association (ANA) awarded grants to support and expand dissemination of Project Firstline Infection Prevention and Control (IPC) resources. Ensuring frontline nurses and health care workers are up to date with the latest information.

- Grants up to $10k
- 28 Partner Organizations
- $238k Total Distributions

Reached over 10K Nurses at National Conferences

National Black Nurses Association
National Association of Indian Nurses in America OR Manger
National Association of Nigerian Nurses in North America | ANA Magnet