2021: A CLOSER LOOK
INFECTION PREVENTION AND CONTROL TRAINING

TRAINING
- Developed 23 training modules in collaboration with 12 subject-matter expert partners
- Offered 8 CDC training modules, and 14 facilitator training session plans
- Distributed 370 CNE credits
- Created 3 Insight Surveys with 1,495 total participants and developed 4 downloadable infographics to report results

VIRTUAL INTERACTIVE EDUCATION
Project ECHO is a telementoring program to connect nurses and health care workers on the front lines with IPC experts. 2 eight-session ECHO series were conducted on IPC Fundamentals. Highlights include:
- 92% agreed that the content will help them change/improve their practice
- 950 Participants
  - Approximately 90 per session
  - From 45 states and territories
  - Representing 50 nursing specialties
- 89% felt the content would help them improve their practice

ON-THE-GO RESOURCES
Users can easily link to trusted websites, watch videos, download and share infographics and fact sheets, and access helpful tools and calculators.
- 200+ Curated resources
- 27 IPC-related topics

LIVE EDUCATIONAL EVENTS
ANA Project Firstline collaborated with IPC experts to present innovative educational events on new developments and emerging trends.
- CDC-ANA PreConference IPC Workshop: 171 attendees, 89% felt the content would help them improve their practice
- IPC Guidance for a Transmissible Fungus: Candida auris: 279 attendees, 81.8% felt the content would help them improve their practice

MARKETING/OUTREACH
ANA Marketing supports Project Firstline by continuing to build awareness and leverage ANA’s internal and external channels to drive prospective customers to the website.
- 33K targeted email list with nearly 600K impressions
- 8 Newsletters and 3 topic-based educational need surveys
- 4.3M Total Reach