

ANA  ENTERPRISE  
INNOVATION



## THE GUTSY INNOVATOR

EMPOWERING THE CREATIVE SPIRIT OF NURSING

September 2021

### We See You

Dear Nursing Colleague,

Your knowledge, skills, and passion improve the human experience. We know that you are innovating to navigate the pandemic and protect your communities. Your work is critical. Your stories need to be heard. You are important.

You are magnificent, Ori

---



### Join Us Virtually Next Week! Critical Conversations with Nurses + Industry Leaders

**You are enough.** Advocating and policy change are at the heart of improving health care across our country. Don't miss your chance to be at the virtual ANA Policy, Innovation, and Advocacy Forum on September 14. Hear from the CEOs and executives from U.S. of Care, AARP, The Commonwealth Fund, the American Academy of Nursing, the National Council of State Boards of Nursing, and many more! Plus, earn up to **12 CNE**. Listen to the video of Dr. Ernest Grant, President of the ANA, to hear just why you should attend!

Use the ANA Member discount. Not an ANA Member? Use the **SAVE20** discount promo code and save \$20 off general admission and non-member nurse categories.

[Register Today](#)



ANA AMERICAN NURSES ASSOCIATION INNOVATION

SEPTEMBER 28, 2021 • 6:00-7:30 P.M. ET

# ANA INNOVATION LOUNGE

VIRTUAL EVENT

Nurse Innovators, Creators, and Experts  
Talk Innovation In Health Care

The banner features a photograph of two women, one with glasses and curly hair, looking at a tablet together in a professional setting.

## Grace Under Pressure: Nurses Innovating Through Pandemic Challenges

**You are important.** On September 28, our next innovation lounge, "Grace Under Pressure: Nurses Innovating Through Pandemic Challenges," will be led by national and international nurse leader Megan Bronson, PMHCNS-BC and psychotherapist, who has dedicated the last 50 years of her practice to supporting patients, families, and staff experiencing grief, trauma, and traumatic loss, and Allison Nordberg, Director of the Well-Being Initiative at the American Nurses Foundation.

[Register for Free Today!](#)



ANA AMERICAN NURSES ASSOCIATION INNOVATION

# ANA INNOVATION AWARDS

SPONSORED BY **stryker**

Your ideas and creativity are the future of health care

The banner has a dark blue background with colorful, abstract light patterns and the Stryker logo.

## Opportunity for You? Maybe Someone You Know?

**You are innovative.** Apply for the ANA Innovation Awards, sponsored by Stryker,

and you could win **\$25,000** entering as an individual or **\$50,000** as a team. Awards will be presented to a nurse and a nurse-led team whose innovations are: educational interventions, products, devices, technology, research, businesses or programs, services, or new care models that are improving health and patient safety. Open to all nurses! Submission deadline is **October 31**.

[See Rules and Apply Today!](#)

We are also looking for reviewers for the 2022 ANA Innovation Awards. If interested shoot us an email at [innovation@ana.org](mailto:innovation@ana.org).

## Health Matters

**Your stories need to be heard.** For over 20 months coronavirus continues to dominate the news and nurses continue to be at the center of this pandemic. Hear from four health care leaders who have a shared mission around addressing the mental health needs of nurses.

### Episode 18: Mental Health Pandemic Listen

In this episode, we hear from four health care leaders with a different lens on the shared mission of building a healthy, happy, and resilient healthcare workforce and their perspective, wisdom, and the urgency of addressing mental health needs now.

[Listen to Episode 18](#)

### Episode 27: Campaign for Health Listen

In this episode, a wide-ranging conversation with Delaware Lt. Gov. Bethany Hall-Long explores how nurses involved with legislation at the local, state, and federal level *is* innovation.

[Listen to Episode 27](#)



**Accelerating Nursing, Transforming Health Care**

**Your work is critical.** The pandemic has proven the role of nurses as innovators, change agents and transformative health care leaders. Learn more about the Accelerate Nursing, Transforming Health Care research led by ANA, Johnson & Johnson, and the American Organization for Nursing Leadership to chart a path forward to evolve health care. Read more about this research [here](#).

---

## Duke University + American Nurses Foundation

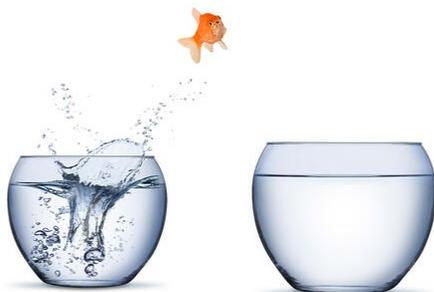
Momentum in innovation and entrepreneurship (I&E) is accelerating as universities increasingly invest in the I&E space.



### Supporting a Culture of Innovation and Entrepreneurship (I&E) in Nursing

by Ryan J. Shaw, PhD, RN  
Director, Health Innovation Lab, Duke University School of Nursing

[Read Blog Post](#)



### Help the American Nurses Foundation Reimagine the Future of Nursing

by Michelle Gervias, MBA  
Program Director

[Read Blog Post](#)

---

## Be Gutsy!

"Innovation is the ability to see change as an opportunity – not a threat." - Steve Jobs

Share with a friend.



American Nurses Association, 8515 Georgia Ave, Suite 400, Silver Spring, Maryland 20910,  
United States

[Unsubscribe](#) [Manage preferences](#)