



THE GUTSY INNOVATOR

EMPOWERING THE CREATIVE SPIRIT OF NURSING

October 2021

Dear Nursing Colleague,

Every fall, I have the distinct pleasure of calling the nurses whose applications are chosen to win the individual and team prizes for the ANA Innovation Awards, sponsored by Stryker. The responses are always a combination of surprise and delight.

Each of these nurses had to navigate multiple challenges to be on the other side of this call. These nurses were aware of the people and environment around them, they identified a problem, performed a needs assessment while simultaneously creating a solution because they knew things could be different and better. They had to believe in themselves and the strength of their ideas. Ultimately, these nurses committed to the work and acted on their ideas.

The majority of nurses could and should be applying for the ANA Innovation Awards. Innovation happens wherever nurses are! Your applications can center around numerous areas of practice: educational interventions, a product or device, technology, research, a business or program, a service, or a new care model! Don't let anything hold you back. There's still time to submit an application for the 2022 awards. If you're curious or have questions, email us at: [\[email protected\]](#)

Sometimes our profession is governed by a set of unwritten rules about how our careers should unfold. The only real rule is this: there is no singular "nursing" roadmap. We all know that "one size fits all" is a myth. Your nursing career is one that *you* design and create. Your ideas are as unique as your DNA. Take a chance on yourself and be open to the unexpected!

I would love to see your name on one of these applications! Ori



Your ideas and creativity are the future of health care

Less Than a Month Left - Get Your Application In!

The **October 31** deadline is looming! Don't delay! Apply for the ANA Innovation Awards, sponsored by Stryker, and YOU could win **\$25,000** entering as an individual or **\$50,000** as a team. Awards will be presented to a nurse and a nurse-led team whose innovations are: educational interventions, products, devices, technology, research, businesses or programs, services, or new care models that are improving health and patient safety. Open to all nurses!

[See Rules and Apply Today!](#)



ANA AMERICAN NURSES ASSOCIATION INNOVATION

OCTOBER 12, 2021 • 6:00-7:30 P.M. ET

ANA INNOVATION LOUNGE
VIRTUAL EVENT

Nurse Innovators, Creators, and Experts
Talk Innovation In Health Care

The banner features a photograph of two women, one with glasses and a red sweater, and another with a striped shirt, looking at a tablet together in a professional setting.

Health Care + Nursing Can Be Different

A lot of people are asking "Where do we go from here?" For our final lounge on October 12, join an intimate conversation between Marie Manthey PhD (hon), MNA, FAAN, FRCN, and Julie Kennedy Oehlert, DNP, RN – two pioneering nurses who have repeatedly shown that health care and nursing can be different, and can be improved. They'll discuss what nursing can learn from the past and how nurses leading innovative work can move health care and nursing into the future.

[Register for Free Today!](#)

Nurses Who Said, "Never Again"

Moment of Awareness highlights the stories of two nurses whose experiences in direct care motivated them to develop solutions for people and families.

Episode 56: Creating Confidence

After witnessing the frustration of a patient struggling to secure a fluid-filled leg bag, Brian Mohika, BSN, RN created active-living underwear designed to secure catheters and fluid collection bags. For Brian, it's about improving lives and returning people to actively live theirs.

[Listen to Episode 56](#)

Johnson & Johnson

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YOU
NOW



Episode 57: Safety First

Marie Striemer, BA, RN shares how treating a child with extreme heat exhaustion motivated her to develop Backseat Buddy™, a patented device and app for child car seat safety. During the pandemic, Marie pivoted to develop a product that protects the ears of front-line workers who wear masks for extended periods of time.

[Listen to Episode 57](#)

Overcoming Barriers + Developing Your Skills



Nurses Face Startling Setbacks When Trying to Innovate

Nurses with innovative ideas have faced massive hurdles when it comes to realizing their solutions. Emory School of Nursing is determined to change that.

Rose Hayes, Emory School of Nursing

[Read Blog Post](#)

What Are the Skills Needed to Be a Nurse Innovator?

Most nurses are already innovating! They have an intrinsic innovative prowess that is innate to the profession.

Marion Leary - University of Pennsylvania School of Nursing

[Read Blog Post](#)

Innovations Can Be Big or Small

Innovation is about improving the world around you. Create a video, upload your social media posts (Instagram, TikTok, Twitter), or share your photos. How are you taking a chance to forge a new path for yourself, your patients, or your colleagues? We know nurses are leading incredible work across health care.

Share your story or give a shout out to someone doing amazing things! [Share Here](#)

Innovation Nuggets

Will you be at the [ANCC Pathway to Excellence Conference® and ANCC National Magnet Conference®](#) on Friday, November 12? Join our team as we present **Innovation: Why Nurses Are the Leaders Health Care Needs**.

ANA Innovation Advisory Board member Karen Giuliano shared a huge win for nursing innovation. The College of Nursing at UMass Amherst received a \$21.5 million gift that will fund the Center of Nursing and Engineering Innovation. [Read more](#) about this generous gift.



Keep Being Gutsy!

“Somewhere inside all of us is the power to change the world.” - Roald Dahl

Share with a friend.



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