

ANA  ENTERPRISE
INNOVATION



THE GUTSY INNOVATOR

gutsy: showing courage, determination and spirit

We're THE newsletter obsessed with activating the creative spirit of nurses to transform health care.

October 2022

Hi Nurse Innovator,

When I began my nursing journey, I never dreamed that someday I would have the opportunity to design strategies to promote and celebrate nurse-led innovation. As I started to share my new position with family, friends, and fellow nurses, the response, "I didn't know nurses could do that," was echoed repeatedly. My reply is that nurses have been innovating for centuries, and yes, we are completely transforming health care one innovation at a time. As I embrace my dream role, I will channel the insightful words of the beloved poet Mary Oliver, *Tell me, what is it you plan to do with your one wild and*



precious life? It has taken me some time, but I finally figured it out! The answer is yes for the nurse reading this and wondering if innovation is for you. I invite you to lean in, network, and participate in our innovation community and I look forward to celebrating your innovative contributions soon.

[Read More About Olivia](#)

\$25K or \$50K - Can Change the World!

Applying will proactively move you toward your future! The [ANA Innovation Awards](#), sponsored by Stryker, have six categories for inclusion: care delivery models; medical device or product; educational interventions; new business, program, or service; research; and technology.



If you have questions about the application process, join us for the innovation [office hours](#) on October 20 from 3:00 p.m. – 4:00 p.m. EDT. You can participate as your schedule registration required. The deadline for permits – no entry is November 4.

Learn More and Apply Today



October ANA Innovation Lounge Disrupting The Cycle of Homelessness

Join us on October 26 for our last innovation lounge of 2022 – learn from nurses who are addressing social determinants of health and transforming communities. You'll meet Paul Leon, BSN, RN, PHN, creator of the [Street2Home model](#) which integrates health care and housing through the Illumination Foundation, and Lauran Hardin, MSN, CNL, FNAP, FAAN, developer of the Complex Care Center model, serving diverse populations with complex social needs. Together they have joined forces to scale their efforts across the country.

Register Now

See You Now Podcast Episode

[Episode 76: Why Work in Healthcare](#)

In this episode, you will hear seasoned clinicians speak candidly about the political, financial, and workforce solutions they advocate for and why working in health care remains a rewarding and promising career choice.

NEW SEE YOU NOW PODCAST BUNDLE



Free SYN Podcast CNE

Need some CNE? We happen to have some with our second [See You Now podcast bundle](#). Listen to and reflect on these empowering stories of how nurses are innovating to address mental health issues. In the process, you will earn 4 **free** CNE credits. Watch for more See You Now podcast CNE bundles coming soon!

The American Nurses Association is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. ANA is approved by the California Board of Registered Nursing, Provider Number CEP17219.

[Health Equity Bundle \(4 FREE CNE Credits Now Available\)](#)

[Mental Health Bundle 2 \(4 FREE CNE Now Available\)](#)

Innovation Blogs + Articles

Innovation Leadership through Polarity Dynamics



How often do you see things that others do not? Improving performance, decreasing error, and fostering standards and controls are necessary in health care today. However, each of us should be curious and sensitive to the contradictions, connections, and coincidences that we experience.

[Read More](#)

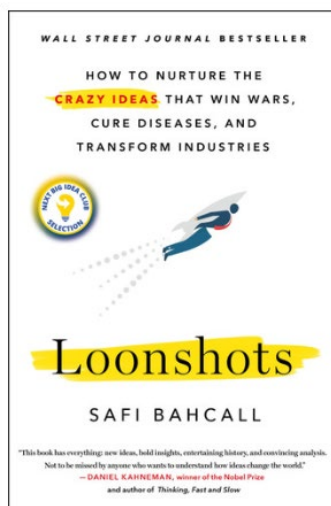
Unlikely Partnerships Spark Creativity

When Kelly Kester, DNP, RN, NE-BC, CCRN-K, started her innovative work around nurse staffing, she realized the relationships she formed outside of health care helped move her work forward in ways she couldn't imagine.



[Read More](#)

Innovation Books We Love



Loonshots, by Safi Bahcall

Loonshots = looney + moonshot = ideas that are so original, ambitious, and fragile that they, and their creators, are initially ignored and dismissed. These same ideas are often the starting point of major breakthroughs.

[Check Out Loonshots](#)

"The riskiest thing we can do is maintain the status quo."

- Bob Iger, former CEO, The Walt Disney Company

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