



2026 Opportunity & Impact in Nursing Summit

**Nurses and the Power of Grassroots
Momentum to Advance Advocacy,
Opportunity, and Impact Through
Humanity, Ethics, Social Justice, and
Science**



**American
Nurses**
Enterprise



Concurrent Presenters:

Roberto Roman, PhD, DNP, RN, CMSRN
Provost, Miami Regional University
Co-founding Member | Nurses Shift Change

Therese Hill, BSN, RN
Membership Officer, WSNA
Co-Chair HEAL at SCH
Rally Leader | Nurses Shift Change



**American
Nurses**
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Nurses Shift Change

A values-driven movement
redefining nursing advocacy
for today's workforce

Why HESS?

- **Humanity:** Centering lived experience, dignity, and relational care
- **Ethics:** Professional responsibility, moral courage, and accountability
- **Social Justice:** Equity, inclusion, and structural change
- **Science:** Evidence, data, and policy-relevant knowledge





From Connection to Collective Power: How Grassroots Movements Grow

Q1 Organizing

In the first quarter, we united **nurses across the nation**, cultivating grassroots networks to amplify voices and establish a solid foundation for impactful advocacy throughout the year.

Q2 Mobilization

During the second quarter, thousands of nurses mobilized, participating in coordinated events and demonstrations, effectively raising awareness about critical issues affecting the nursing profession and healthcare system.

Q3 Rally

The momentum culminated in the third quarter with a massive rally, where nurses gathered to showcase their solidarity, channeling collective energy towards pressing for essential policy changes and reform.

Q4 Policy

In the final quarter, we transitioned our efforts to policy advocacy, meeting with legislators to push for transformative changes in healthcare, ensuring nurses' voices remained at the forefront of discussions.

NSC Launched May 2024



How Nurses Mobilize Today

- **Storytelling:** Short-form narratives that humanize policy
- **Digital Community:** Social platforms as organizing infrastructure
- **Low-Barrier Participation:** Meeting nurses where they are



Advocacy Pillars



2026 Opportunity & Impact in Nursing Summit

Expanding Opportunity Through Collective Action

- Individual Empowerment
- Policy and Systemic improvements
- Stronger Networks
- Mentorship
- Policy Influence



Public Advocacy Activities in Nursing


**Certificate of Special
Congressional Recognition**
PRESENTED TO
Rochester Black Nurses Assoc.

It is the practice of this member of the U.S. House of Representatives to take note of and publicly acknowledge those exemplary organizations whose purposeful mission and distinguished services have been committed to making meaningful and impactful contributions to the people of New York's 25th District.

Attendant to such concern and in full accord with its long-standing traditions, this Member of the U.S. House of Representatives is justly proud to recognize and honor the Rochester Black Nurses Association on National Nurse Shift Change: Report for Duty Advocacy Day.

Now, therefore I, Representative Joseph D. Morelle, do hereby honor RBNA for their dedication to exceptional service and care for all. Nurses play a vital role in our healthcare system, and their work helps create a stronger, healthier future. I celebrate their contributions to the people of New York's 25th District, and recognize the work they continue to do.

Given, Under My Hand and the Seal of the U.S. House of Representatives on this 24th day of May, Two Thousand and Twenty-Five
Joseph D. Morelle
Joseph D. Morelle, Member of Congress
25th District, New York State





Grassroots advocacy isn't separate from nursing.

It's nursing, done together



Thank You

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