

## NURSES ON BOARDS

### Nurses on Boards Initiative Receives Two-Year Grant

The American Nurses Foundation is thrilled to announce a two-year grant from the Rita & Alex Hillman Foundation to increase nurses' voices in America's boardrooms and collaborate with the national Nurses on Boards Coalition.

The Rita & Alex Hillman Foundation is committed to nurses' leadership and to the American Nurses Foundation's work. This grant is a continuation of their lead gift to this initiative in 2014.

Nurses are on the front lines of providing direct care to the community. The Foundation believes that board service is another opportunity for nurses to influence health. When serving on a board, nurses' experience informs health-related decisions of the organization's employees and champions healthy initiatives. In turn, this impacts the financial health of the organization and the wellbeing of the wider community.

The work is just beginning. The Foundation will continue to tell the stories of nurses serving on key boards and offer preparation materials for nurses as well as new outreach to boards of organizations whose missions support vulnerable populations.

To learn how you can be board-ready or recruit a nurse to add value and serve on your organization's board visit [nurseboardleadership.org](http://nurseboardleadership.org).

## DREAMS REVIVED & RECLAIMED



No one realized **Jauni May** didn't know how to read until she was 12.

At her under-resourced inner city grade school in Canton, Ohio, Jauni memorized countless books. She didn't realize reading meant sounding out letters, not memorizing the shape of words, until middle school when her mild dyslexia was diagnosed. She worked to catch up academically yet felt frustrated and embarrassed. Assuming she wasn't smart enough for college, Jauni followed her parents' advice (and path) and went straight to work for an hourly wage.

Everything changed a few years later when Jauni's cousins, Anthony and Ben, became addicted to heroin. "The idea of losing them was paralyzing," Jauni says. They were like brothers to her. Jauni's hair began to fall out due to stress and grief. "I felt swallowed up, consumed by their addiction, like I had nothing left. I knew I had to do something for me or I wouldn't make it out of this."

Jauni searched for a path toward happiness through a dream deferred. A memory from when her grandfather had a stroke inspired her. She was seven at the time: "I saw how nurses treated him. They were so caring and positive. They could see in my eyes when I didn't understand and would explain things in a way that made sense. I never walked away feeling stupid. That's the kind of person I wanted to become."

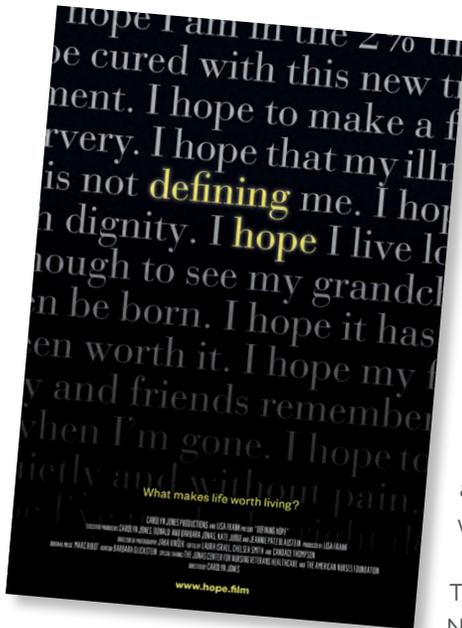
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# DEFINING HOPE

No matter how sick we get, there is always “hope.”

The significance of hope and the importance of nurses are captured in a new film **Defining HOPE** by Carolyn Jones, the award-winning filmmaker who created **The American Nurse: Healing America** in 2014.

The American Nurses Foundation supported Jones' film to help the public understand why and how nurses are vital to care.



**Defining HOPE** is a feature-length documentary that tells the story of people weighing what matters most at the most fragile junctures in life, and the nurses who guide them. It follows patients with life-threatening illness as they make choices about how they want to live, how much medical technology they can accept, what they hope for and how that hope evolves when life is threatened.

The film will be released on November 1, 2017, in honor of

National Hospice and Palliative Care Month with a special showing in Washington, D.C., on November 2nd.

## Production Stills from **Defining Hope**

*Courtesy of Defining Hope*



Please visit **HOPE.film** to find out more and where you can attend a screening.

 AMERICAN NURSES  
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[www.givetonursing.org](http://www.givetonursing.org)



## YOU CAN IMPACT TOMORROW TODAY

As you consider your financial and philanthropic priorities, consider options that include your will or other assets. You can make a greater gift than you ever thought possible and leave a lasting legacy.

One great option is a gift from your IRA. In 2016, Congress approved a tax incentive that makes it easier and more cost effective for donors to roll over funds from their IRA accounts to nonprofit organizations such as American Nurses Foundation.

Please contact Elizabeth Franzino at 1.301.628.5305 or [Elizabeth.Franzino@ana.org](mailto:Elizabeth.Franzino@ana.org) for more information.

# Legacy of Leadership



**Irma Lou Hirsch, MN, RN**

“I believe in certain things.” That’s how Irma Lou Hirsch started her response to the question, why did you create an endowment at the American Nursing Foundation? “I believe that nursing is a profession in the best sense of the word requiring education, critical thinking, behavior, commitment, standards

and ethics. And I believe professional organizations are essential to the practice of nursing.”

Like many, Irma Lou’s first nursing organization experience occurred in college. “My connection began when I was a student at University of Kansas (KU). An upperclassman asked me to join a student group and I ended up president. I recall negotiating with the dean on how often and when I could attend meetings.” One meeting stands out. In 1957, Irma Lou attended the International Council of Nurses in Italy as a student delegate. Then, she and another KU delegate chose a two month tour of Europe with Columbia University faculty. “We learned so much from seeing the European example.”

The next decade brought a marriage to Bill Hirsch, a master’s degree from the University of Washington as Bill

completed his naval commitment and three years teaching at Duke University. When they returned to Kansas City, Irma Lou became involved in several innovative care programs. This led to joining the ANA staff (then in Kansas City) in 1972 as part of a \$500,000 grant to explore the intersection of nursing practice, quality of care and payment models. The grant would evolve into ANA’s National Data Base of Nursing Quality Indicators (NDNQI).

In her 20 years at ANA, Irma Lou witnessed first-hand the importance of ANA on how nursing was practiced and professionalized. “In retrospect, I realize I have been promoting the nursing profession as the recognized and understood member of the healthcare system for the last 50 years.” Choosing to put her funds into the American Nurses Foundation was an extension of her decades of experience with and confidence in ANA.

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**Irma Lou Hirsch**

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“My time as staff with ANA was so amazing – working with leaders and the great staff. I am extremely grateful that ANA came to Kansas City. You never know where you will end up and how you will make a difference with what you do and what you give.”

## Foundation Board Continues to Grow!

The American Nurses Foundation recently welcomed Wilhelmina M. Manzano, MA, RN, NEA-BC, and Marian Shaughnessy, DNP, MSN, RN, to its Board of Trustees.



**Wilhelmina M. Manzano, MA, RN, NEA-BC**

Wilhelmina serves as Senior Vice President and Chief Nursing Executive and Chief Quality Officer for New York-Presbyterian where she leads and supports the advancement of nursing in areas of credentialing, practice and standards, continuing education and research. Additionally, she oversees quality, performance improvement, patient safety, and infection prevention and control functions. She has been recognized for her ability to execute strategic objectives and for being a thought leader in developing innovative solutions to complex healthcare issues.



**Marian Shaughnessy, DNP, MSN, RN**

Marian began her career as a registered nurse working in an operating room, home health care, and critical care until she entered into a traveling nurse corps. She then went on to work as a nurse consultant at area hospitals. A national speaker and co-author, Marian has a focus on staff development and leadership roles within nursing.

Her devotion to education and professional development has been exhibited in her charitable, nursing-specific contributions that allow registered nurses to continue learning in an ever-evolving field.

Wilhelmina and Marian will play a critical role in helping the Foundation meet its mission of transforming our nation’s health, while bringing a wealth of expertise to our Board and significant contributions to the nursing profession, as a whole.

## Corporate Advisory Board — **THANK YOU!**

Thank you to the 2017 Corporate Advisory Board for your expression of commitment to further the mission to transform the nation's health through the power of nursing.

### **Gold:**

Kaiser  
Permanente  
Medline  
Stryker

### **Silver:**

Pulse Clinical  
Alliance

### **Bronze:**

BD  
Epic  
IBM  
Kronos  
Pfizer  
VMS  
Biomarketing



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Jauni resumed her education at 25, pursuing an Associate's Degree in Nursing at Stark State College in North Canton despite her parents' concerns about leaving her \$12 an hour full time job to take on student debt. Working with tutors, Jauni filled in gaps in her education, fulfilled nursing prerequisites and was named to the Dean's List in 2016. That December, the night before her first final exam in a nursing course, Anthony relapsed after two years of being clean and died of an overdose at age 28.

As her family planned his funeral, Jauni again sought respite in her future. Searching nursing topics online, she found opportunities for scholarships and rushed to submit an application due a week later. When Jauni learned she was selected by the Ohio Nurses Foundation to receive the American Nurses Foundation's \$1,000 scholarship, "This brought me joy in a very dark time. It gave me the courage to keep going," she says. "It wasn't just the money and recognition. It was that I couldn't read and here I am accomplishing goals I set for myself. This was the proudest moment of my life." Jauni plans to earn an online BSN from Ohio University and seeks to sustain her compassion and to share her ability to communicate well and compassionately with people who might be confused or struggling—especially in her hometown of Canton.

Lori Chovanak, APRN-BC, Ohio Nursing Foundation president, says, "Jauni's story reflects our dream to make a meaningful difference for those who are pursuing the nursing profession or advancing their degrees. Through this scholarship we've made a difference for one person whom we know will go on to touch many lives."

For more information about how to support scholarships, visit [givetonursing.org/scholarships](http://givetonursing.org/scholarships).

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