Impact Advisory Council Membership Benefits

Benefits	Visionary \$100K+	Leader \$50k	Advocate \$25k	Ally \$15k	Supporter \$5k
Collaboration & Insights					
Annual meeting with the leadership team of the American Nurses Foundation, American Nurses Association, and the American Nurses Credentialing Center, as schedules permit	Yes				
Check-in calls with the Foundation leadership on topics of mutual interest and collaboration ideas	Quarterly	Semi- annual	Semi- annual		
Invitation to IAC meetings (1-2 times annually)	Yes	Yes	Yes	Yes	Yes
Advance briefings on the National Nurse Pulse survey findings	Yes	Yes	Yes	Yes	Yes
National Nurses Week (May 6-12)					
Opportunity to participate in consumer- facing donation programs to benefit the Foundation (e.g., retail round up, percentage of sales donation). Companies participating in a donation program are recognized as Corporate	Yes	Yes	Yes	Yes	Yes
Supporters in NNW materials.					
Annual Celebration Dinner (During Magnet/Pathway Conference)					
Verbal IAC recognition in the speaking program by a Foundation leader	Yes	Yes	Yes		
Invitation to the Celebration Dinner	Yes	Yes	Yes	Yes	Yes
IAC member recognition in the printed program journal	Yes	Yes	Yes	Yes	Yes
Communications & Publications					
Article about the Impact Partner in the Foundation's digital newsletter (300-600 words)	1 article	1 article			
Recognition on the Foundation's website	Yes	Yes	Yes	Yes	Yes
Recognition in the Annual Report	Yes	Yes	Yes	Yes	Yes

For more information, contact:

- Inne Barber, Director of Development, inne.barber@ana.org, 301-628-5386
- Alicia Cocco, Assistant Director of Development, <u>Alicia.cocco@ana.org</u>, 301-628-5207