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NEWS RELEASE



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FOLLOW NURSESBOOKS.ORG ON FACEBOOK AND TWITTER AND ENTER DRAWING TO WIN A KINDLE

Silver Spring, MD- Nursesbooks.org, the publishing program of the American Nurses Association (ANA) has joined the social networking sites Facebook and Twitter. Now individuals interested in receiving updates and special promotions may receive the most up to date information about ANA titles quickly and easily. Visitors to the social networking sites may also participate in surveys and discussions, post book reviews, find job openings at ANA Career Center or join ANA with one easy click.

Facebook users can become fans of Nursesbooks.org by following this link <http://www.facebook.com/nursesbooks?ref=search>. Twitter users can follow us at <http://twitter.com/nursesbooks>.

Visitors and shoppers at the online bookstore at www.nursesbooks.org can easily join us on Facebook or Twitter by simply clicking on the Facebook and Twitter logos on bottom left side of the page

Kindle Giveaway to eBook Survey Respondents

This Fall, some lucky Facebook and Twitter followers who participate in the short eBook survey will win Kindles loaded with ANA's *Foundation of Nursing 2010* package, compliments of Nursesbooks.org. On the Facebook page, the survey can be accessed by clicking on the Discussion tab. On Twitter, the survey is posted as a tweet from August 24th.

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For book buyers at the online bookstore, the eBook survey can be accessed by simply going to <http://www.nursesbooks.org/Main-Menu/eBooks.aspx> and clicking on the “Take the Survey” icon. Deadline for submissions to win a Kindle is December 1st, 2010.

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The ANA is the only full-service professional organization representing the interests of the nation's 3.1 million registered nurses through its constituent member nurses associations, its organizational affiliates, and its workforce advocacy affiliate, the Center for American Nurses. The ANA advances the nursing profession by fostering high standards of nursing practice, promoting the rights of nurses in the workplace, projecting a positive and realistic view of nursing, and by lobbying the Congress and regulatory agencies on health care issues affecting nurses and the public.

