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NEWS RELEASE



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American Nurses Association Joins the National Healthcare Career Network

SILVER SPRING, MD -- The American Nurses Association (ANA), which represents the interests of the nation's 2.9 million registered nurses, has re-launched its Nurse's Career Center (www.nursescareercenter.org), which is now a part of the National Healthcare Career Network (NHCN), the fastest-growing healthcare association job board network available. By joining the NHCN, ANA's Nurse's Career Center now links to the jobs boards of more than 175 top healthcare associations and professional organizations.

Created to address the critical shortage of U.S. healthcare workers, the NHCN initiative makes it easier for healthcare recruiters to find qualified candidates to fill healthcare job openings across the nation. Associations participating in the NHCN network gain greater exposure for each job posting, and healthcare employers using NHCN are able to find talent faster -- selecting from the largest pool of candidates with certifications, extensive health care education and specialized knowledge available. The NHCN brings healthcare associations together to provide job placement and advancement opportunities; career development tools, training, scholarships and resources to mitigate worker shortage challenges facing the healthcare marketplace.

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“ANA recognizes the importance of offering our members the latest career and educational resources that help them in their roles as registered nurses,” said ANA Chief Executive Officer Marla J. Weston, PhD, RN. “Through this alliance with NHCN, ANA has significantly strengthened the ANA Nurse’s Career Center and now offers our members a vast, extensive network of potential job opportunities, giving them a competitive edge in today’s workforce.”

NHCN founding partner, the American Hospital Association (AHA), has taken a leadership role in rallying healthcare associations around this cause. “In spite of the economic downturn, healthcare employers are still struggling to find great candidates,” said Anthony Burke, president and CEO of AHA Solutions (an American Hospital Association company). “ANA is a great addition to the network, and we invite all health care associations – large and small, national and regional – to join us as we band together to tackle the workforce challenges,” continued Burke.

The NHCN’s technology is powered by Boxwood, the leading provider of online career centers to associations and professional trade organizations, and the organization is actively recruiting healthcare associations and professional trade organizations to participate. For more information, visit www.nationalhealthcarecareernetwork.com.

About ANA

The American Nurses Association (ANA) is the only full-service professional organization representing the interests of the nation's 2.9 million registered nurses through its 51 constituent member nurses associations and its 24 specialty nursing and workforce advocacy affiliate organizations that currently connect to ANA as affiliates. The ANA advances the nursing profession by fostering high standards of nursing practice, promoting the rights of nurses in the workplace, projecting a positive and realistic view of nursing, and by lobbying the Congress and regulatory agencies on health care issues affecting nurses and the public.

About AHA

The American Hospital Association (AHA) is a not-for-profit association of health care provider organizations and individuals that are committed to the health improvement of their communities. The AHA is the national advocate for its members, which includes more than 4,800 hospitals, health care systems, networks, and other providers of care, and 37,000 individuals. Founded in 1898, the AHA provides education for health care leaders and is a source of information on health care issues and trends. For more information, visit the AHA Web site at www.aha.org.

About Boxwood

Boxwood is the leading provider of online career centers for associations. Completely private-labeled, Boxwood’s solutions integrate seamlessly into an association’s website. As the only career center solution endorsed by the American Society of Association Executives, Boxwood has helped associations generate more than \$150 million in non-dues revenue. For more information, visit www.boxwoodtech.com.

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