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# NEWS RELEASE

AMERICAN NURSES ASSOCIATION

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## AMERICAN NURSES ASSOCIATION (ANA) NOW ON FACEBOOK, LINKEDIN GROUPS

**SILVER SPRING, MD** -- The American Nurses Association (ANA) today announced the launch of its new Facebook and LinkedIn online community groups, providing nurses with access to two popular social networking sites that offer fast, free, and convenient new ways to share information and make professional connections online. By signing up to become a "fan" of ANA at http://www.nursingworld.org/facebook, users will be able to post news, share photos, download ANA video clips and join in on discussion boards on timely nursing issues. By joining LinkedIn, http://www.nursingworld.org/linkedin, users will be able to connect with a vast network of professional contacts within the nursing field.

To introduce members to ANA's new Facebook and LinkedIn groups, ANA is holding a special contest -- "fans" who sign up on ANA's Facebook page will be entered into a drawing for a free new 16g 3Gs Apple iPhone. The winner will be announced on ANA's Facebook page one month from today. *Restrictions apply.

"The need for communication between nurses has never been greater. Through social networking tools like Facebook and LinkedIn, ANA is now offering multiple ways for nurses to connect with each other and stay informed, as well as enhance a personal sense of community," said ANA Chief Executive Officer Marla J. Weston, PhD, RN. "At ANA, our goal is to provide

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our members with products and tools that help them in their many roles as registered nurses. We urge nurses to join our Facebook and LinkedIn groups and use these forums as a way to collaborate and forge connections."

**ANA staff members are not eligible to win.*

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*The ANA is the only full-service professional organization representing the interests of the nation's 2.9 million registered nurses through its 51 constituent member nurses associations and its 24 specialty nursing and workforce advocacy affiliate organizations that currently connect to ANA as affiliates. The ANA advances the nursing profession by fostering high standards of nursing practice, promoting the rights of nurses in the workplace, projecting a positive and realistic view of nursing, and by lobbying the Congress and regulatory agencies on health care issues affecting nurses and the public.*