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NEWS RELEASE



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SCHUMANN NAMED CHIEF PROGRAMS OFFICER FOR AMERICAN NURSES ASSOCIATION

SILVER SPRING, MD –The American Nurses Association (ANA) is pleased to announce Mary Jean Schumann, MSN, MBA, RN, CPNP has been named Chief Programs Officer (CPO.) As CPO, Schumann is responsible for directing all of ANA's rich programmatic and content areas including nursing practice and policy, government relations, ethics and human rights, occupational and environmental health and the association's continuing education programs. Additionally, Schumann will fulfill a key role on the senior executive leadership team where priorities include advocating for safe, quality health care for the public through support for the nursing profession, and advancement of the registered nurse as a key provider in the nation's health care delivery system.

"For over seven years, Mary Jean Schumann has served as ANA's Director, Nursing Practice and Policy where she influenced professional practice issues and nursing policy covering a broad range of health care settings, specialties, nursing roles and practice challenges. I am especially proud that her fruitful tenure will continue at ANA in the critical leadership position of Chief Programs Officer. In naming Schumann ANA's CPO, I am confident that her professional dedication and proven leadership will be invaluable assets not only to ANA and the members we serve, but to the nursing profession as a whole," said ANA Chief Executive Officer Linda J. Stierle, MSN, RN, CNAAB, BC.

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Prior to ANA, Schumann gained extensive senior management experience in both large and small health care organizations. For more than three years, she served as Executive Director of the National Organization on Adolescent Pregnancy, Parenting and Prevention, in Washington, D.C. She was responsible for obtaining major research grants and for redirecting the efforts of the organization toward seeking long-term leadership solutions.

Additionally, Schumann's background includes being named as Executive Director of the National Certification Board of Pediatric Nurse Practitioners. For more than four years, Schumann brought new leadership to the organization, resulting in increased membership and key alliances with other organizations.

Schumann also held the position of chief nursing officer at Tomah Memorial Hospital, in Tomah, Wisconsin. While there, she directed emergency medicine, medical-surgical, operating and obstetric departments, hospice, alcohol and drug abuse, and cardiac rehab programs to a service area of approximately 25,000 community residents.

"Over the last 25 years successfully working in leadership positions with boards, committees, and volunteers, including foundation, professional, corporate and consumer members at the national, regional and local levels, it has been possible to build long-term collegial relationships with many nursing leaders and other stakeholders in support of professional practice issues, contributing to change in regulatory and policy arenas around issues such as advanced practice and adolescent health care. I look forward to bringing these skills to bear as CPO at ANA on behalf of the profession and the public we serve," said Mary Jean Schumann, MSN, MBA, RN, CPNP.

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Schumann's experience also includes proven success in analyzing health care markets for potential business opportunities that resulted in new programs, new memberships or new facilities in order to increase market share. Clinically, Schumann has focused her career on providing services to various pediatric populations and to many local hospice patients and their families through Montgomery Hospice Society in Maryland.

Schumann is enrolled in the Doctorate of Nursing Practice at Johns Hopkins University, in Baltimore, Maryland.

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The ANA is the only full-service professional organization representing the interests of the nation's 2.9 million registered nurses through its 54 constituent member nurses associations. The ANA advances the nursing profession by fostering high standards of nursing practice, promoting the rights of nurses in the workplace, projecting a positive and realistic view of nursing, and by lobbying the Congress and regulatory agencies on health care issues affecting nurses and the public.

