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## NEWS RELEASE



**FOR IMMEDIATE RELEASE**  
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### **ANA OFFERS *E-EDITION* OF *AMERICAN NURSE TODAY* AS NEW MEMBER BENEFIT**

**SILVER SPRING, MD** – The American Nurses Association (ANA) will offer the *e-Edition* of *American Nurse Today*, the official journal of ANA, as a new benefit for ANA members. The *American Nurse Today e-Edition* comes just one year after the premier of the print edition of the journal, which is the product of a strategic partnership between HealthCom Media and the American Nurses Association.

Available online, the *American Nurse Today e-Edition* is unique in that it is an interactive, fully digital journal complete with four color images and rich-media content. The interactive quality of virtual page turning, fully-searchable content in both current and archived issues, hyperlinks and the ability to embed streaming video and other rich-media content are just some of the capabilities a digital publication can offer.

Rebecca M. Patton, MSN, RN, CNOR, president of ANA, comments, “*American Nurse Today* sets the standard for providing enriching editorial content vital to nursing professionals. ANA is pleased to offer this additional benefit to members, keeping them informed through this convenient new format, and allowing them the flexibility to choose how best to keep up to date with the latest issues and trends of the profession.”

*American Nurse Today* is read by over 175,000 nurses and is the only journal that reaches all 160,000 plus members of ANA. In addition to keeping nurses abreast of ANA’s advocacy for the profession, *American Nurse Today* provides valuable clinical practical and career information that nurses can assimilate into their busy careers immediately. The *e-Edition* is accessible in the Members Only section on [www.NursingWorld.org](http://www.NursingWorld.org).

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HealthCom Media, a division of Health Affinities, LLC, is a specialty publishing company located in Doylestown, PA. HealthCom Media also publishes *Menopause Management*, *Assisted Living Consult* and *Medicare Patient Management* journals.

The American Nurses Association is the only full-service professional organization representing the interests of the nation's 2.9 million registered nurses (RNs) through its 54 constituent member associations. The ANA advances the nursing profession by fostering high standards of nursing practice, promoting the economic and general welfare of nurses in the workplace, projecting a positive and realistic view of nursing, and by lobbying Congress and the regulatory agencies on healthcare issues affecting nurses and the public.

For more information, please contact Phaedra Brotherton, periodicals manager, American Nurses Association, at (301) 628-5027, e-mail: [Phaedra.Brotherton@ana.org](mailto:Phaedra.Brotherton@ana.org).

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