

**EIGHTH ANNUAL ANA/CMA LOBBYIST MEETING EVALUATION SUMMARY
SEPTEMBER 19-21, 2007**

GOALS	RATINGS	COMMENTS
1. Benefited from the Environmental Health Update/Roundtable. (held September 19 th)	(7) 5 (8) 4 (8) 3 (3) N/A	Just a reception to network would be better or have a really good speaker.
2. The Lobbyist meeting objectives were identified and accomplished.	(16) 5 (6) 4 (1) 3 (1) N/A	
3. The meeting was well organized and presented.	(22) 5 (2) 4	
4. The information provided/dialogue was useful.	(20) 5 (4) 4	
5. My personal objectives were met.	(15) 5 (7) 4 (1) 3 (1) N/A	
6. The location was convenient.	(18) 5 (5) 4 (1) 3	Hotel noise, enjoyed Old Town better. Hotel was very nice and food was excellent.

Strongly Agree	Somewhat Agree	Neutral	Somewhat Disagree	Strongly Disagree	Not Applicable
5	4	3	2	1	0

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<p>That which I appreciate/enjoyed most</p>	<ul style="list-style-type: none"> ▪ Networking, interacting w/ANA staff; ▪ Hill visit opportunities, location; ▪ Energy to organize this meeting; ▪ Strategizing session; ▪ Opportunity to learn about key issues in other states and opportunity to network; ▪ Hearing what is happening in other states; ▪ Dialogue time on Wednesday evening after the environmental update was great; ▪ The background into (policy statements, talking points and model language), sharing of states efforts and strategies; ▪ Networking with other lobbyist and state ED's; appreciated going to fundraisers with ANA staffer, liked feedback from Congressional visits; ▪ Location close to Congress and opportunity to visit; info in print and on CD's both helpful; ▪ Meeting everyone from all states and learning how politically involved their states nurses are. ▪ Very inspiring and educational; ▪ Breakout sessions – gave CMA's the opportunity to share issues with each other; ▪ The information provided was a great overview of the status of federal legislation. Got a better understanding of the issues that effect nurse legislatively; ▪ Materials were excellent, speakers were very good. School nurse speaker was very good. Great discussion on this issue. Janet is doing a great job! ▪ Learning what other states are doing; ▪ Interchange with other states- good materials; ▪ Sharing ideas and presentations; ▪ Think about starting and staying later to avoid traffic; ▪ Handouts bound are a great resource; successes of others and trends to be aware of either positive or negative.
<p>Suggestions for improvement.</p>	<ul style="list-style-type: none"> ▪ Include more stakeholders; also think a suggestion for succession planning. ▪ Separate APN segment and let them do workshop on their own at same time, then all join and discuss together. Felt resentment to APN's for taking up time from rest. ▪ Possibly bring in [for a limited time] other lobbyist from other professions to network with. ▪ Strategy/info session on staffing. More coordination with other nursing groups. ▪ Do a participants list for attendees. Get more states to send representatives especially to address issues being discussed. Would like to have more time devoted to environmental

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<p>Suggestions for improvement (con't).</p>	<ul style="list-style-type: none"> ▪ issues. ▪ Calling the meeting a strategy meeting instead of lobbyist meeting. ▪ More informal time for dialogue is needed. ▪ Allow time for CMA legislative updates. ▪ Limit attendees to lobbyist and GOVA staff instead of including volunteers. More time strategize on national movement on issues. Less time for updates, which can be done via email/conference calls. ▪ Contact sheets with names, email and phone numbers. ▪ Not assigned to staffing roundtable – needed discussion more than school nurses. ▪ Ask in advance if state is missing from data --- Encourage duo groups from each state. ▪ For lobbyist – a training seminar, perhaps a breakout session, to give insight into the lobbying process. ▪ Did not have information before meeting with legislators, wanted information earlier. ▪ Give info ahead as much as possible. ▪ Thought was good as is. ▪ Why more states did not attend – was a wonderful meeting. ▪ Market to EDs/Presidents of CMA's to attend. Perhaps call it “ANA/CMA Call to Action – Legislative Summit.” ▪ Met with legislators on Wednesday afternoon, would have been helpful to have info before we met with them. ▪ Was not surprised about state differences, but found substantive concerns similar. Would like to see more discussion about available research, especially school nurse. ▪ Agenda early is very important it is hard to plan travel and end time. Consider an alternative time to avoid supply/demand input and money. Meeting should be devoted to balancing information sharing and strategic planning around a limited set of priorities. Can not continue to add topics that are not universal priorities of the profession and those which our competitors are using for better visibility. Strongly recommend that the attendance be focused a lobbyist unless we wish to change the focus to health policy and legislative committee chairs. Strategy sessions are much more useful if attendee by those with actual experience in lobbying. School nursing topic was not useful – it is not a national priority or a state priority based upon discussion with other states. Need stronger integration of GOVA and Practice/Policy example: ANA position in the new CMS discussion to withhold payment for hospital acquired condition – associated infection. ANA should have been visible on this issue. Future topics for strategy
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<p>Suggestions for improvement (con't).</p>	<p>work: 1) NCSBN role and infringement work of advocacy; 2) BSN in 10</p> <ul style="list-style-type: none"> ▪ Felt this meeting on lobbyist – strategies, missionary, and planning for key issues – not sharing – not ongoing talking about what happened in their states. While some is needed for strategy development – story telling isn't helpful. As we reviewed 2000-2006 meetings, it is apparent this group moved from being cutting edge issue development. I would like to look more closely at innovative ideas – BSN in 10 for instances. NCSBN –getting to be more and more problematic in their attempt to be nursing regulators – this group needs to discuss their issue. I would like to discuss strategies regarding foreign educated nurses.
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Select your PREFERENCE for the 2008 meeting from the following.	Late July	Mid to late August	Late September
	1	5	15